

greater rochester

Health foundation

2020-2024

Highlights

What We've Built Together

Reflecting on Five Years
of Listening, Growing, &
Advancing Health Equity



What We've Built Together

Reflecting on Five Years of Listening, Growing, and Advancing Health Equity

Dear Partners,

Five years ago, we set out to listen more deeply, show up more consistently, and become a stronger partner to the communities we serve. What's guided us since, and continues to guide us now, is a simple truth: *the answers live in community*.

In 2019, we set ambitious goals: to become a responsive, community-centered philanthropy; to align our values and actions; and to center the voices of those most affected by health inequities. Our mission — **to pursue and invest in solutions that build a healthier region where all people can thrive** — has remained our foundation.

We've honored those commitments by listening, acting with intention, and working alongside partners like you. You've invited us into conversations, challenged us to grow, and shared your insights and aspirations. **Because of your trust**, the Greater Rochester Health Foundation has made real changes to our mission, our grantmaking, and how we work. We've updated our values to **center equity**, strengthened our presence across all nine counties that we serve, and removed barriers to funding — especially for organizations led by and **rooted in community**.

We've also grown our team thoughtfully, adding people with the skills and experience needed to support our evolving work. Their expertise and dedication have strengthened our ability to respond effectively and move forward with **clarity and focus**.

This approach has enabled us to react quickly in times of crisis, such as the COVID-19 pandemic, while remaining steady through ongoing change. Equally important, it has laid a strong groundwork for what's ahead: **deepening our equity commitments** through **actionable plans**, exploring new **paths for advocacy**, and **strengthening relationships** across the region.

Over the past five years, 26% of our grantees have been organizations new to us — a reflection of our continued efforts to broaden our reach. We're especially proud of our **growing partnerships in rural communities**, where annual investments have increased from 11% in 2020 to 60% in 2024.

Still, communities continue to face deep challenges, growing disparities, economic pressure, and systems that too often exclude. **But we are not deterred**. There's still more to learn. More to do. At a time when new obstacles to equity are emerging, we remain committed to challenging those systems and **expanding access, representation, and opportunity**. With resolve and a clear sense of purpose, we're ready to meet this moment. Whatever comes next, **we'll keep showing up and walking alongside you**.

The past five years have been shaped by your partnership and shared commitment to community health. **We're proud of what we've built together**, and we invite you to explore this report as a reflection of that growth and a tribute to the people and partnerships moving our region toward greater equity in health.

With gratitude, Greater Rochester Health Foundation



Matt Kühlenbeck, President & CEO

A handwritten signature in black ink, appearing to read "Matt Kühlenbeck", written in a cursive style.

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GREATER ROCHESTER HEALTH FOUNDATION

Who We Are

At Greater Rochester Health Foundation, **we believe in leveraging the leadership, strengths, and wisdom within our communities.** Since our founding in 2006, we've worked in partnership with residents and organizations to build a region where every person has the opportunity to achieve their best health.

The Health Foundation was established when two local nonprofit health plans – MVP Health Plan and HMO Preferred Care – merged. This moment created the opportunity to reinvest in the community by forming an independent foundation with a clear purpose: **to support and strengthen the health of the Greater Rochester region.** We are a private, nonprofit grantmaking organization that invests in people, neighborhoods, and systems to **advance health equity** across the region.

We understand health as more than just the absence of illness – it is physical, mental, and social well-being, shaped by the conditions in which people live, learn, work, and play. When these conditions are unequal, so are our opportunities for good health. Factors like racism, economic injustice, and disinvestment have created barriers for many in our region – especially communities of color, people with lower incomes, and others historically excluded from decision-making.

But we also see powerful possibilities. **Communities most affected by inequities hold the knowledge and creativity needed to solve them.** We are committed to listening deeply, building authentic relationships, and investing in solutions led by those with lived experience.

Health equity is not only just – it is necessary for the vitality of our entire region. Guided by community voice and a belief in the power of collective action, we live out our mission: **to pursue and invest in solutions that build a healthier region where all people can thrive.**

A note on language: We are working to be antiracist and equitable in our actions and language, which continues to evolve. We strive to use language that is as inclusive as possible – believing that language is a form of “seeing” and valuing the richly diverse and intersecting communities we serve. We're committed to inviting and listening to different perspectives and preferences.

OUR VALUES

EQUITY: To achieve justice and fairness in health resources and outcomes, we seek to disrupt the conditions that result in racial and other health inequities in our nine-county region.

STEWARDSHIP: To support our work we must have responsible oversight and management of the Foundation's resources.

PARTNERSHIP: We are committed to listening to and collaborating with people across communities, across sectors, and across differences in recognition that we accomplish more together to assure relevant strategies and solutions.

INNOVATION: We strive to catalyze innovative solutions to complex community health challenges.

INTEGRITY: We act in an honest, accountable, ethical, and transparent manner and foster a culture of trust and respect in our interactions with people, organizations, and communities.

By the Numbers: 2020 - 2024

Funding Awards

396

Total Funds Awarded

\$57,161,480

Organizations Funded

206

Number of People Directly
Served by Our Grantee Partners

300,000*

Percentage of Multi-Year Grants

42%

Percentage of Unrestricted
Funding Granted

51%

*This is a conservative estimate that does not include indirect reach (e.g., impact on patients through training of healthcare providers, population impacts of grassroots and policy advocacy, etc.).

NEW GRANTEES OVER THE YEARS

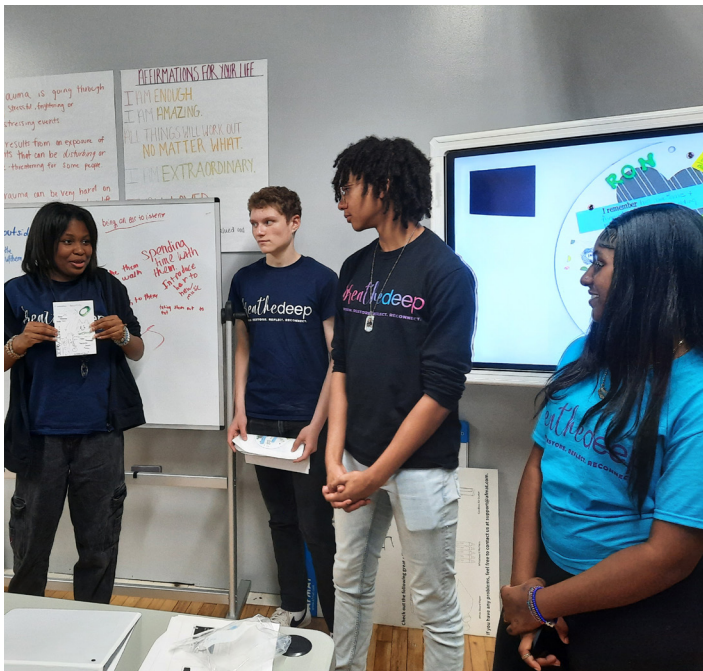
2020
41%

2021
18%

2022
37%

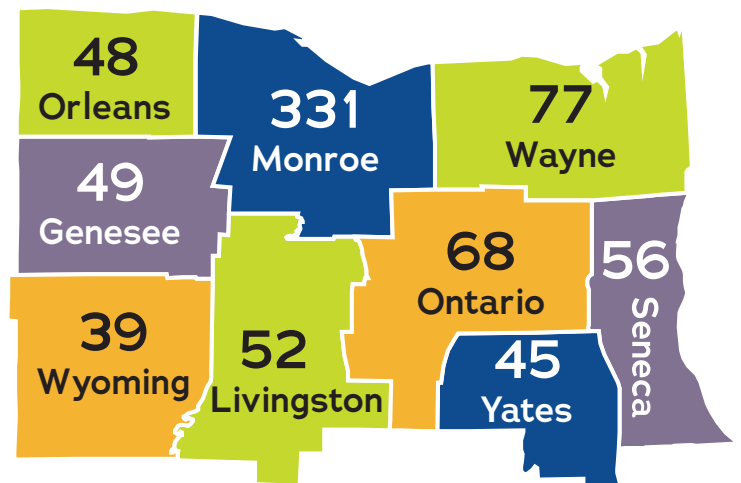
2023
15%

2024
19%



Courtesy: BreatheDeep – Youth ambassador facilitates a mental health workshop.

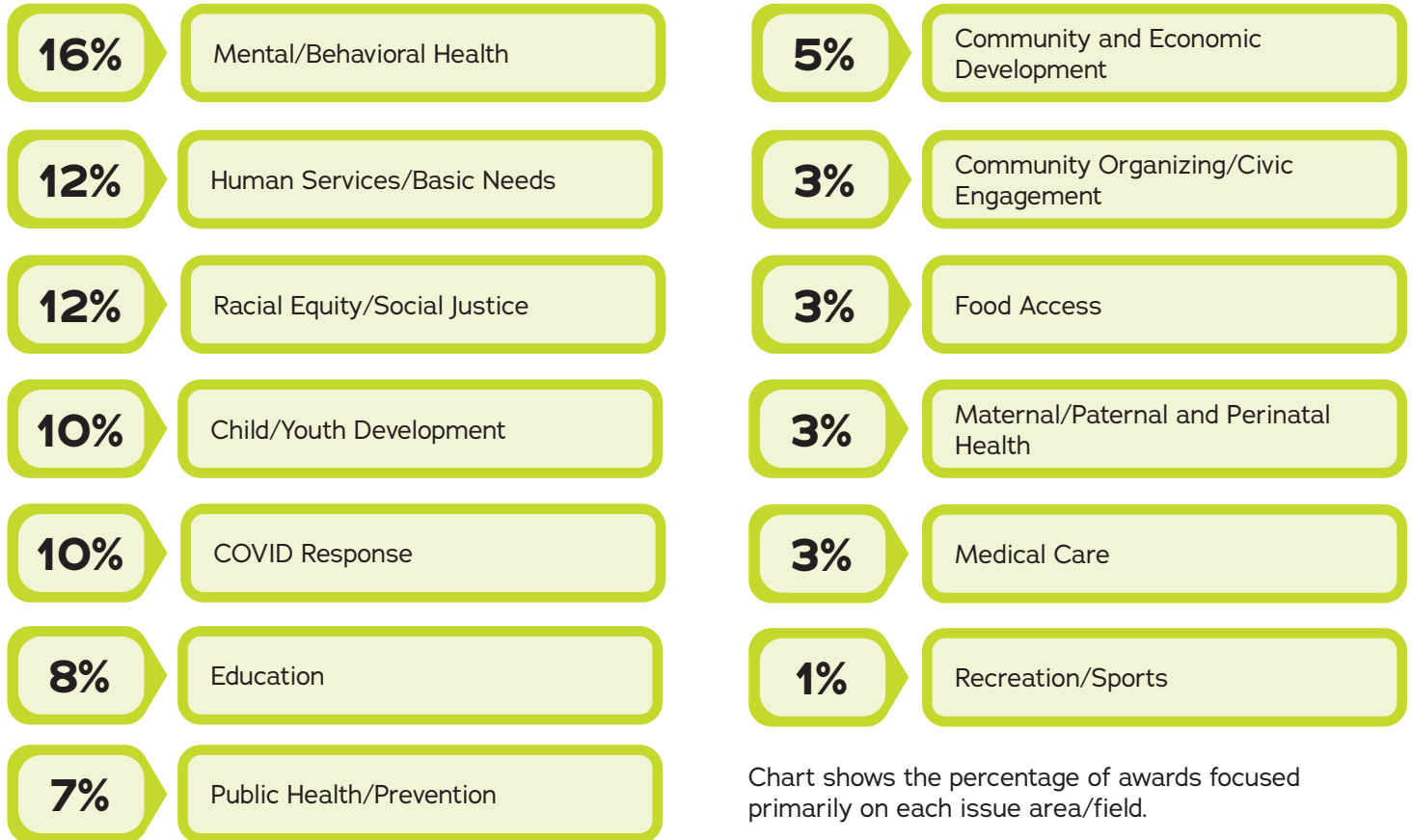
GEOGRAPHIC REACH



Map shows the reach of all grants and contracts awarded from 2020-2024 (many projects serve multiple counties). Of the 349 total awards, **28% are serving at least one county outside of Monroe**, and **52% are focused on the City of Rochester**.

By the Numbers: 2020 - 2024

AREA OF FOCUS



Courtesy: Common Ground Health – Members of the Indigenous Health Coalition pose for a picture during their first meeting as an official coalition, which took place in 2023.

AREA OF HEALTH

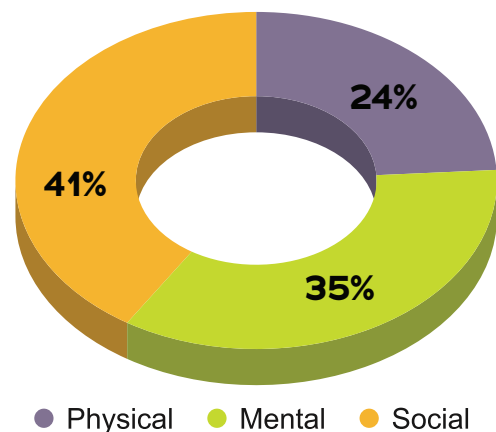


Chart shows the proportion of total grant dollars awarded from 2020-2024 focused in each broad area of health. "Social" encompasses social determinates of health as well as social well-being.

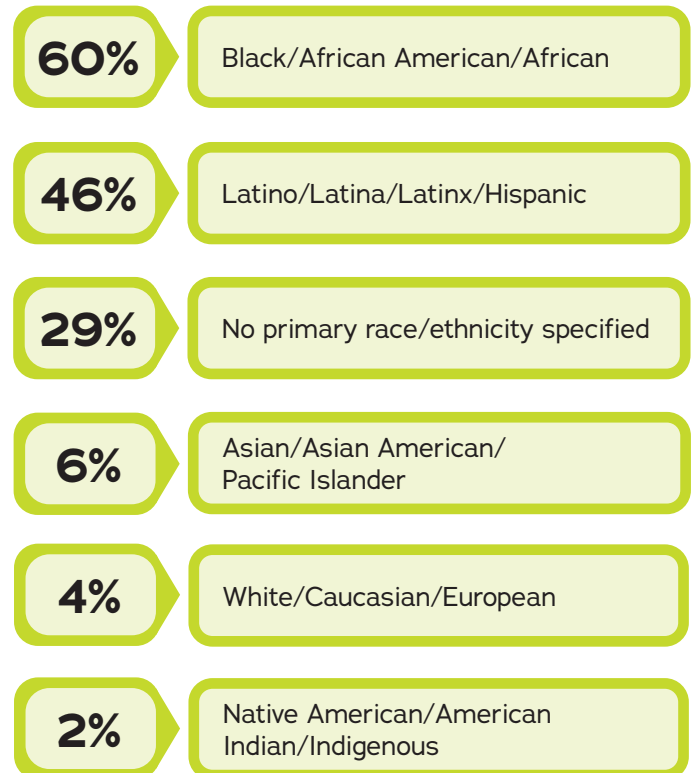
By the Numbers: 2020 - 2024

ADDITIONAL POPULATION CATEGORIES



The Health Foundation did not collect this data in 2020; percentages reflect 2021-2024.

RACE/ETHNICITY OF POPULATIONS SERVED



The Health Foundation did not collect this data in 2020; percentages reflect 2021-2024. Chart shows the primary (not exclusive) populations served or intended to benefit. The percentages add up to more than 100%, reflecting the multiple populations served in most grants, including those not identified as primary demographics.



Courtesy: ROCoverly Fitness– Group fitness class led by first time instructor Joseph B. in pursuit of his personal trainer certification.

GREATER ROCHESTER HEALTH FOUNDATION

2020 - 2024 Partners

441 Ministries Beechwood | Abundant Life Faith Center, Inc. | Adaptt Rochester, Inc. | Angels of Mercy, Inc. | Asbury First United Methodist Church | Baden Street Settlement of Rochester, Inc. | Barakah Center/Barakah Muslim Charity | BERR Build Educate Rise and Restore | Black Physicians Network of Greater Rochester, Inc. | Black Women's Leadership Forum | BluePrint Geneva, Inc. | Borinquen Dance Theatre, Inc. | Boys & Girls Clubs of Rochester | BreatheDeep, Inc. | Catholic Charities Family and Community Services | Catholic Charities of the Diocese of Rochester (DBA Catholic Charities Steuben/Livingston) | Causewave Community Partners | Center for Community Alternatives, Inc. | Center for Teen Empowerment | Child Advocacy Center of the Finger Lakes Children's Institute, Inc. | Church of Life Ministries, Inc. | City Roots Community Land Trust | Climate Solutions Accelerator | Common Ground Health | Community Lutheran Ministry, Inc. | Community Partners for Youth (DBA Big Brothers Big Sisters) | Community Resource Collaborative | Community Service Society of New York | Compeer Rochester, Inc. | Consumer Credit Counseling Services of Rochester | Coordinated Care Services, Inc. | Cornell Cooperative Extension of Wayne County | Cultures Learning Together, Inc. | Daystar for Medically Fragile Children, Inc. (DBA Daystar Kids) | Deaf Refugee Advocacy | Delphi Drug and Alcohol Council, Inc. (DBA Delphi Rise) | Disability EmpowHer Network, Inc. | Diverse Mosaics | DOR Migrant Ministry | Dundee Fresh Grocery, Inc. | East House Corporation | Empire Justice Center | Endless Highway, Inc. | Family Counseling Service of the Finger Lakes, Inc. | Family Promise of Greater Rochester | Family Promise of Ontario County, Inc. | Family Promise of Wayne County | Family Service of Rochester, Inc. (DBA Family Service Communities) | Fatherhood Connection, Inc. | Finger Lakes United Cerebral Palsy, Inc. | Flower City Noire Collective Food Justice of Geneva, Inc. | Foodlink, Inc. | Free the People ROC | Friends of Ganondagan | Gates Presbyterian Church | Genesee Orleans Ministry of Concern, Inc. | Genesee Valley Health Partnership, Inc. | Greater Rochester Area Partnership for the Elderly Greater Rochester Parent Leadership Training Institute | Greater Rochester Regional Health Information Organization | HCR - Home Care of Rochester | Healers Village | Hearing and Speech Center of Rochester, Inc. | Hillside Children's Foundation | Hinge Neighbors, Inc. | His Branches, Inc. | Homesteads for Hope, Inc. | HOPE585 | Horizons at Warner | House of Mercy | Huther Doyle Memorial Institute, Inc. | Hygiene Blessings Bank of the Genesee Valley c/o Grace & Truth Christian Fellowship | Ibero-American Action League, Inc. | Ibero-American Development Corporation | Indigenous Peoples' Day Committee Rochester, NY | Interdenominational Health Ministry Coalition | InterVol, Inc. | Judicial Process Commission, Inc. | Keeping Our Promise, Inc. | Leadership Rochester, Inc. | Lfwc Development Corporation | Life Listening Resources (DBA Coffee Connection) | Lifespan of Greater Rochester, Inc. | Living Word Church of God in Christ, Inc. | Marie C. & Joseph C. Wilson Foundation | Mary's Place Outreach | Mentors Inspiring Boys and Girls (MIB&G) | Mercy Flight, Inc. | Milly's Pantry | Monroe County Medical Society | NAMI Rochester | National Parent Leadership Institute NEO Philanthropy, Inc. | NYS Federation of Growers' & Processors' Association, Inc. | Oak Orchard Community Health Center | Open Door Mission, Inc. | Orleans County Health Department | Our Town Rocks | Partners in Community Development | Partnership for Ontario County, Inc. | PathStone Foundation | Pentecostal Power of Deliverance Church, Inc. | Perinatal Network of Monroe County, Inc. (DBA Healthy Baby Network) | Planned Parenthood of Central and Western New York | Player 1 Academy | Project Stork, Inc. | Project URGE, Inc. | ProsperRochester, Inc. | Recovery House of Rochester, Inc. | Renaissance Academy Charter School of the Arts | River Flow Soccer Club, Inc. | ROC the Future | ROC the Peace, Inc. | Rochester A.B.O.V.E. | Rochester Accessible Adventures | Rochester Area Community Foundation Initiatives, Inc. | Rochester Black Agenda Group | Rochester Black Nurses Association | Rochester Community TV, Inc. | Rochester Deaf Kitchen | Rochester General Hospital | Rochester Industries Educational Fund | Rochester Institute of Technology | Rochester Jewels, Inc. | Rochester Museum and Science Center | Rochester Refugee Resettlement Services, Inc. | Rochester Regional Coalition Against Human Trafficking | Rochester Regional Health Foundations | Rochester Spinal Association | ROCoverly Fitness | Ronald McDonald House Charities of Rochester, NY | S2AY Rural Health Network (DBA Pivotal Public Health Partnership) | Sankofa Family Counseling Services, LCSW, PLLC | Saving AJ | Sickie Cell Advocates of Rochester | Society for the Protection & Care of Children | Sodus Central School District | Solutions Journalism Network | South Seneca Community Services Center | Spiritus Christi Prison Outreach | Spot-Canandaigua, Inc. | St. Joseph's Neighborhood Center, Inc. | St. Peter's Kitchen | Sweet Ida Mae Pantry | The Avenue Blackbox | The Center For Youth Services, Inc. | The Child Advocacy Center of Greater Rochester | The Children's Agenda | The Father Laurence-Larry-Tracy Advocacy Center | The Public Policy and Education Fund of New York | The Reentry and Community Development Center | The Salvation Army | The Salvation Army Empire State Division | The Salvation Army of Batavia | Trillium Health, Inc. | United Way of Greater Rochester and the Finger Lakes | United Way of Orleans County | University of Rochester | University of Rochester Medical Center | University of Rochester Warner School of Education | Urban League of Rochester, NY, Inc. | University of Rochester Medical Center Department of Psychiatry | Vertus Charter School | Victim Resource Center | Villa of Hope Volunteer Legal Services Project of Monroe County, Inc. | Volunteers of America of Western New York, Inc. | Wayne County Office for Aging | Wayne County YAP | Western New York Independent Living, Inc. | Willow Domestic Violence Center of Greater Rochester Women's Foundation of Genesee Valley, Inc. | Worker Justice Center of New York | WXXI Public Broadcasting Council | Wyoming County Community Health System | YMCA of Greater Rochester | Yoga 4 A Good Hood, Inc. | YWCA of Rochester and Monroe County

By the Numbers: 2024

Funding Awards
80

Number of People Directly Served by Our Grantee Partners
65,000*

Total Funds Awarded
\$17,257,814

Percentage of Multi-Year Grants
53%

Organizations Funded
67

Percentage of Unrestricted Funding Grants
39%

Percentage of New Grantees
19%

AREAS OF FOCUS

21%

Mental/Behavioral Health

16%

Child/Youth Development

9%

Human Services/Basic Needs

8%

Education

7%

Community and Economic Development

7%

Food Access

7%

Public Health/Prevention

7%

Racial Equity/Social Justice

6%

Community Organizing/Civic Engagement

2%

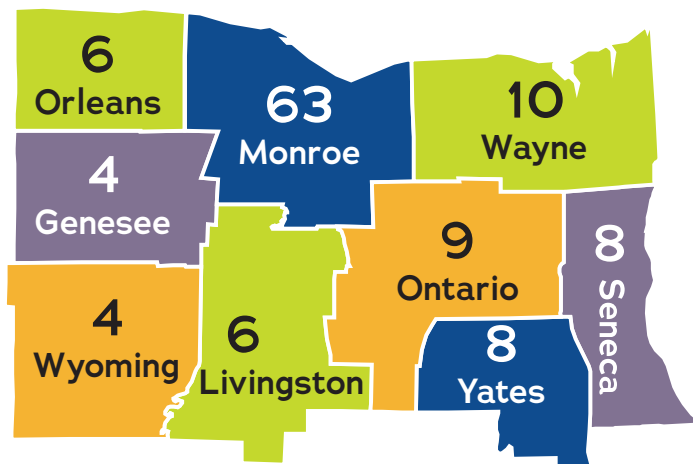
Maternal/Paternal and Perinatal Health

2%

Recreation/Sports

*This is a conservative estimate that does not include indirect reach (e.g., impact on patients through training of healthcare providers, population impacts of grassroots and policy advocacy, etc.).

GEOGRAPHIC REACH

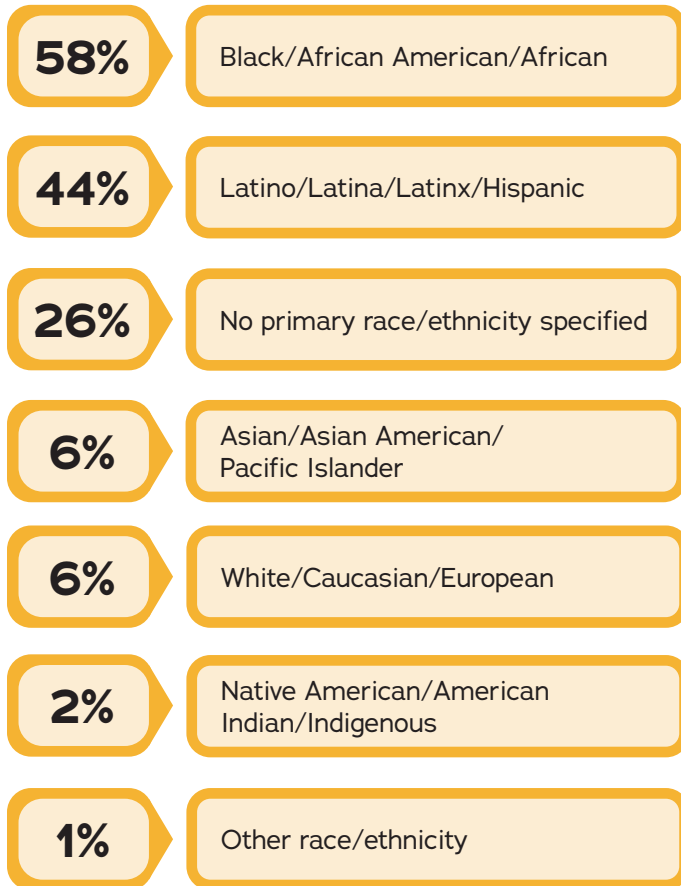


Map shows the reach of all grants and contracts awarded in 2024 (many projects serve multiple counties). Of the 80 total awards, 23% are serving at least one county outside of Monroe, and 73% are focused on the City of Rochester.

Chart shows the percentage of awards focused primarily on each issue area/field.

By the Numbers: 2024

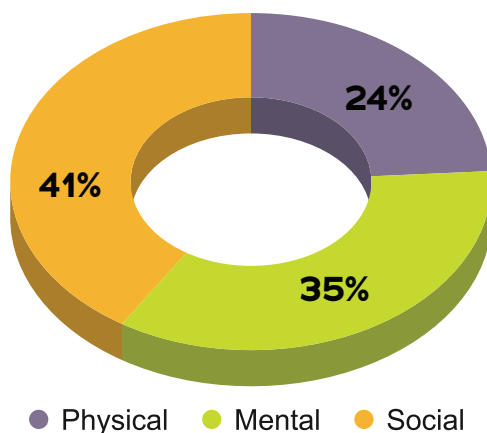
RACE/ETHNICITY OF POPULATIONS SERVED



ADDITIONAL POPULATION CATEGORIES



AREA OF HEALTH



Charts show the primary (not exclusive) populations served or intended to benefit. The percentages add up to more than 100%, reflecting the multiple populations served in most grants, including those not identified as primary demographics.

HOW WE INVEST IN OUR COMMUNITY

Through our three areas of work — **Targeted, Responsive and Partnership Grantmaking** — we look to balance openness to new ideas, community priorities, and emerging health issues with sustained investment in specific areas of focus as well as in our contribution to collective impact and other collaborative community efforts.

TARGETED GRANTMAKING

New Targeted Grants Awarded in 2024: \$13,118,420

- Healthy & Equitable Futures: \$10,146,470
- Racial Health Equity: \$2,832,700
- Neighborhood Health Status Improvement: \$139,250

The goal of our Targeted work is to make focused, long-term investments addressing specific areas of racial and health inequities identified in collaboration with community. Targeted initiatives include Healthy and Equitable Futures; Racial Health Equity; and Neighborhood Health Status Improvement.

Core Elements

- Center families and community members as experts and leaders in decision making
- Deepen relationships, coordination, and collective advocacy needed for systemic change
- Contribute to more equitable policies and practices within organizations, systems, and fields

HEALTHY & EQUITABLE FUTURES

Launched in 2021, Healthy and Equitable Futures (HEF) is a long-term initiative of the Foundation dedicated to achieving racial equity and whole child health so that Black and Latinx children ages 0 to 8 in Monroe County are safe, supported, and thriving. This work begins with the understanding that structural racism is the root cause of health inequities – and that parents must be centered in the decisions that impact children and families.

For the Health Foundation, this means sharing power and co-creating with Parent Leaders across all areas of the initiative. From 2021-2024, 50 Parent Leaders have been actively involved in steering the HEF strategy, awarding grants, shaping evaluation, and co-leading learning spaces. Through a partnership with the National Parent Leadership Institute (NPLI), Parent Leaders also serve



Parent Leader Facilitators pose for a photo.

as facilitators in an organizational learning collaborative that supports change across three key areas: family leadership, racial equity, and social-emotional supports.

We are deeply grateful to our Parent Leaders for their vision, persistence, and partnership, and to the 20+ nonprofit grantee organizations that are helping advance this work by dedicating time, energy, and creativity toward building more equitable systems for children and families. With their leadership, 18

grants totaling \$400,000 have been awarded directly by Parent Leaders to community-based initiatives.

In partnership with NPLI and racial equity consultant Dr. Tokeya Graham, executive leaders and staff at partner organizations are working with parents to implement meaningful practice and policy changes. To date, these efforts have led

to more than 40 organizational changes, including diversifying hiring practices, expanding family engagement strategies, and revising curricula and strategic plans to better reflect racial equity and community voice.

Together, HEF partners reach over 5,000 children, families, and providers each year, building stronger, more just systems that reflect the lived wisdom of families and the collective power of our community.

TARGETED GRANTMAKING

Grantee Spotlight

Healthy & Equitable Futures

CHURCH OF LIFE MINISTRIES — STRENGTHENING FAMILIES, BUILDING BELONGING

Church of Life Ministries (COLM) is guided by a deep commitment to listening, caring, and acting. Their “Seeing Vulnerable Populations” project grew out of honest conversations with parents, insights from survey responses, and the compassionate instincts of caregivers within their community. What emerged was a clearer understanding of the layered needs facing families with school-aged children, and a renewed focus on meeting those needs with dignity and love.

This work is taking shape in meaningful ways at Rochester’s School #25, where COLM is helping create an environment where students and families feel seen, supported, and valued. Through a growing set of initiatives, the team is working to reduce barriers and promote well-being – starting with the basics. They’ve stocked an outdoor food cupboard that is accessible year-round, helping to ease the burden of hunger for families in the neighborhood and have hosted a pop-up soup kitchen, taking meals into the community. At Thanksgiving and Christmas, COLM distributes food baskets to ensure no family goes without a holiday meal.

Understanding the connection between confidence and learning, COLM also maintains a clothing closet at the school — providing clean clothing for students who may need a change during the day, and helping children feel good about themselves, which in turn supports their emotional health and sense of belonging.



Church of Life Ministries' building at Winterroth Street and Clifford Avenue.

They've also introduced incentives tied to school testing periods, encouraging better attendance and greater student engagement.

Literacy access is another area of focus. COLM is helping bring new life to an underused section of the school

library by providing books for families to take home, planting seeds for learning in spaces where resources have long been scarce.

Beyond meeting material needs, COLM is committed to nurturing connection and community.



Apostle Linda Strickland-Wyatt poses with a student who received a new bicycle as an award for being a leader at School #25.

TARGETED GRANTMAKING



Newly remodeled living space at the YWCA of Rochester & Monroe County.



COLM table at a community event offering free food and care packages.

They regularly support school events that bring families together, celebrate student achievements, and foster pride and joy. They also serve as a key partner in hosting parent engagement dinners for families involved with the State's Office of Children and Family Services, creating a safe and welcoming space for reconnection, fellowship, and shared growth.

In 2023, outreach efforts included upgrading several living spaces for women who reside in the long-term housing at YWCA of Rochester & Monroe County. "What we found was that some of the spaces there could use a refresh, and so we wanted to go in and make a difference," said COLM project founder Apostle Linda Strickland-Wyatt. "We brought in some new furniture, small kitchen appliances, decorations and some paint to make it feel more like home for the women living there. I called in members of the Faith Leaders Roundtable and together created living spaces that the women are proud to call home. Now the women and children come out of their rooms into comfy gathering space to talk and play games, and they are absolutely loving it."

At the heart of it all is a clear vision: to support families in ways that ease emotional, mental, financial, and physical stress – creating healthier, more stable environments for children to grow and thrive. Through their thoughtful, hands-on approach, Church of Life Ministries is modeling what it means to respond with intention, guided by the strengths of the community itself. Their work is not just about services — it's about seeing people fully, walking alongside them, and creating the conditions for equity, healing, and hope.

An integral part of our Healthy and Equitable Futures cohort, Church of Life Ministries' Seeing Vulnerable Populations program advances equity by making sure families been supported and are empowered. Their commitment reflects the core goals of the initiative: to strengthen relationships, promote healing, and expand opportunity — so that every child and family has the foundation for a healthier, more equitable future.



TO LEARN MORE about Church of Life Ministries Community Services, call Apostle Linda Strickland-Wyatt (585) 520-4963

2024 PARTNERS IN HEALTHY & EQUITABLE FUTURES

Children's Institute
Church of Life Ministries
Common Ground Health
Fatherhood Connection
Ibero-American Action League
National Parent Leadership Institute
NEO Philanthropy (Funders for Family Leadership)
Parent Leadership Training Institute
ROC the Future Alliance
Society for the Protection and Care of Children
Soulustainable Living, LLC
The Children's Agenda
University of Rochester Medical Center Pediatric Behavioral Health & Wellness
Villa of Hope
YMCA Center for Equity at Lewis Street

TARGETED GRANTMAKING

RACIAL HEALTH EQUITY

In July of 2020, our Racial Health Equity work launched with a goal of strengthening and expanding an ecosystem of culturally relevant health services, resources and supports that center the voice, assets and needs of Black and Latinx people and communities, contributing to racial equity in health outcomes.

We made a commitment to counter the intentional exclusion and disinvestment that has maintained inequities by making a purposeful, multi-year

investment in the talent, skills, capacity, ideas and relationships of Black and Latinx people and the organizations they lead. This commitment has led to strategies and solutions that have been co-created with community. Efforts include focused work responding to the crises of gun violence as well as mental health conditions made worse by the pandemic.

Since its launch, 31 Racial Health Equity grantee partners have reached 32,000 community members through direct service,

and 55,000 indirectly. Partners have also built capacity in the areas of community impact, field impact, and organizational impact.

The work aims to resource and build capacity for Black and Latinx-led grassroots organizations and their leaders; promote and elevate advocacy; and support leadership pipelines and pathways designated for Black and Latinx individuals to be equipped and positioned for leadership roles across sectors and systems.

Grantee Spotlight

Racial Health Equity

ADVANCING EQUITY THROUGH COMMUNITY-LED COALITIONS AT COMMON GROUND HEALTH

For more than two decades, the African American and Latino Health Coalitions, convened by Common Ground Health, have served as trusted spaces for community-driven advocacy. Common Ground Health is a nonprofit health research and planning organization serving the Rochester-Finger Lakes region and is dedicated to improving community health through data analysis, resident engagement, and collaborative solution implementation.

With support from Greater Rochester Health Foundation, these coalitions, alongside newer efforts like the Indigenous Health Coalition and the New American Health Advisory Council, are evolving to meet the urgent and diverse needs of historically marginalized communities across the region.

This past year marked a period of renewal and reflection. Facing post-pandemic engagement challenges,



Members of the African American Health Coalition pose for a photo during a summer gathering.

Common Ground launched a reimagining process for its long-standing coalitions. Members of the African American and Latino Health Coalitions came together to revise charters, explore root causes of reduced participation and restructure their meeting formats to foster collaboration and connection.

In-person gatherings with networking time and interactive activities have already begun to reinvigorate attendance and dialogue.

A major milestone in 2024 was the formal launch of the New American Health Advisory Council, long envisioned but now active

TARGETED GRANTMAKING



Attendees of the 2024 Speak Life! Health Equity Conference, planned by members of the coalitions, applaud during the event.

and grounded in trust-building. A mini listening tour brought New American residents and service providers together to share health concerns, supported by interpretation services and cultural hospitality. The Council now meets regularly and is developing a community-informed agenda — an especially timely development as immigrant families face increased uncertainty and systemic challenges.

The Indigenous Health Coalition, now one year strong, has created space for Native voices in ways that didn't exist before. The Coalition hosted its first open house at the Rochester Museum & Science Center's Strassenburgh Planetarium, celebrating a shared mission, identity, and expanding network of Indigenous and non-Indigenous allies. Coalition members have since been invited to speak at community forums and help shape external projects — an early indicator of broader influence.

Together, the coalitions reached well over 400 individuals in 2024 through meetings, events, and outreach. Their insights informed regional policy, research and program development, with members serving as key partners to government agencies, health systems, and other nonprofits.

Common Ground Health's coalitions reflect what's possible when those closest to health inequities are at the center of solutions. They've deepened engagement, elevated culturally grounded leadership, and set the stage for sustained impact. As the organization has recently combined with Rochester RHIO (Regional Health Information Organization), the coalitions will remain vital in shaping a more equitable and data-informed future for all.



LEARN MORE about the Health Coalitions at www.commongroundhealth.org/collaborations

2024 PARTNERS IN RACIAL HEALTH EQUITY

Adaptt Rochester, Inc.
Baden Street Settlement of Rochester, Inc.
Barakah Muslim Charity
BreatheDeep, Inc.
Center for Teen Empowerment
Church of Life Ministries, Inc.
Healers Village – Hosted by Common Ground Health
Health Coalitions – Convened by Common Ground Health
Diocese of Rochester Migrant Ministry
Fatherhood Connection
Interdenominational Health Ministry Coalition
Mentors Inspiring Boys and Girls
Partners in Community Development
Player 1 Academy
Recovery House of Rochester, Inc.
ROC the Peace, Inc.
Rochester Institute of Technology
The Father Tracy Advocacy Center
The Reentry and Community Development Center
Wayne County Youth Advocate Program

TARGETED GRANTMAKING

NEIGHBORHOOD HEALTH STATUS IMPROVEMENT

The neighborhoods we live in impact our health in countless ways. We're far more likely to live healthy lives when we feel safe walking or playing outside, when we can rely on our neighbors, and when we feel connected to our community.

Our health is also shaped by whether we have access to green spaces for recreation and physical activity, places to purchase affordable, healthy food, and opportunities to earn a living wage. Additionally, high-quality education and learning experiences help set the stage for long-term well-being.

Recognizing the deep connection between place and health, our

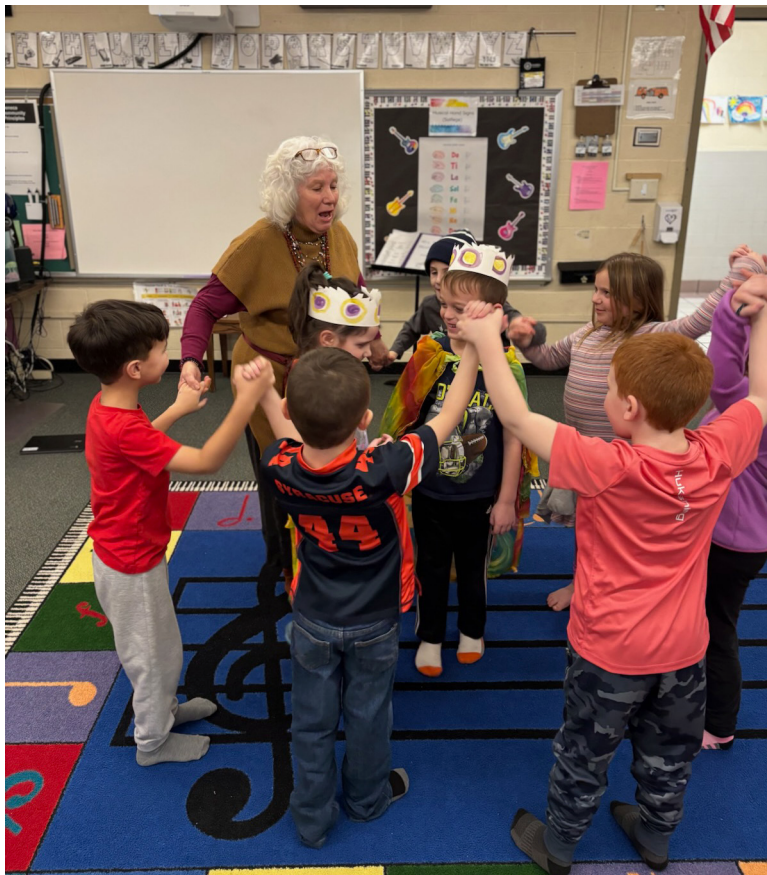
Neighborhood Health Status Improvement (NHSI) initiative was launched in 2008. It's grounded in Asset-Based Community Development, a strategy that emphasizes grassroots action to strengthen communities from within.

NHSI grantees in both urban and rural areas have worked to improve physical, social, and economic conditions — creating new opportunities for healthy living.

Rural communities, in particular, face persistent health disparities. These include geographic isolation, lower socioeconomic status, limited access to transportation and technology, higher rates

of health risk behaviors, and fewer healthcare options. Our two current rural NHSI grantee partners, Project STEPS and Project SOAR, are serving as catalysts for community-driven change. They bring together residents, schools, local businesses, and municipalities to share resources, strengthen relationships, and build power within their communities.

Now in the final phase of the initiative, both projects are focused on sustaining progress and continuing to uplift rural neighborhoods through long-term strategies for health and well-being.



Local resident teaches youth how to be active and fit through dancing in her Creative Moment class.

Grantee Spotlight

Neighborhood Health Status Improvement

PROJECT STEPS: BUILDING A BLUEPRINT FOR RURAL EQUITY

Launched in 2013, Project STEPS — Seneca Towns Engaging People for Solutions — has empowered residents in rural South Seneca County to address health inequities in their communities. Led by Pivotal Public Health Partnership (previously known as S2AY Rural Health Network) and supported by the Health Foundation, STEPS focuses on building connections and shared purpose across the towns of Covert, Lodi, Ovid, and Romulus.

By grounding its work in the social determinants of health, STEPS creates space for resident leadership and resource-sharing that supports everything from healthy food access to economic opportunity and youth engagement. Over 12 years, the initiative has grown into a trusted community anchor, committed to listening and investing in local action.

TARGETED GRANTMAKING



The Interlaken Garden, maintained by neighbors, was created to increase access to healthy food. Community members are free to pick produce from the beds.

"I think what the draw for STEPS was that it was going to be a great vehicle with a vision of how to make a neighborhood out of these four different townships," said Ave Bauder, Executive Director of Cornell Cooperative Extension of Seneca County. "Across the communities, we started to realize that we share a lot of common concerns, desires, and dreams."

Through small grants, resource referrals, and programs like Resident Health Promotion Projects and Communiversity (where neighbors teach one another new skills), STEPS has supported local pride and practical change. Youth have brainstormed ideas like a local bowling alley or movie theater, while adults have launched community festivals and small businesses.

"If it wasn't for STEPS helping a small business like mine stay open, I wouldn't be able to do what I love — serve tourists and locals a great experience," said Claire Benjamin, small business owner of Rue Claire and Filipino Friday. "They're not just



Kids learn about balancing all aspects of health in the Romulus Summer Recreation Program.

giving money. They're your friends and part of the community."

The STEPS model demonstrates that rural health equity requires more than services — it demands belonging, leadership, and shared vision. This success offers a powerful model for others to follow — one that recognizes true well-being

depends not just on individual health, but on the economic, educational, and environmental health of the entire community.



LEARN MORE about
Project STEPS at
www.senecasteps.org

TARGETED GRANTMAKING

Grantee Spotlight

PROJECT SOAR: BUILDING A CULTURE OF PARTICIPATION IN RURAL WAYNE COUNTY

Launched in 2013 and phasing out in 2025, Project SOAR — Strengthening Our Area Residents — has spent over a decade empowering residents of the rural towns of Galen, Clyde, and Savannah in Wayne County.

Led by Cornell Cooperative Extension of Wayne County and supported by the Health Foundation, SOAR serves a population of just over 6,000 and has demonstrated how deep community connection and local leadership can transform health outcomes and spark lasting change.

Grounded in the belief that health is more than just diet and exercise, SOAR has helped residents see how safety, neighborhood beautification, social connection, and meaningful work all contribute to overall well-being. “I used to think that health was what you eat, and how much exercise you get,” said Amy Bullard, SOAR Outreach Coordinator. “So to be able to educate people to see that if you feel safe in your community, that’s your health. If you have beautiful things to look at, flowers planted here — that impacts your health. If you have a job that you can sustain your life on, that’s your health as well.”

SOAR's strength has been its ability to meet residents where they are – providing seed grants, connecting people to one another, and nurturing leaders from within the community. “Everybody contributes. Everybody represents something positive,” said Deborah Puntenney, Asset-Based Community Development Technical Support Consultant. “The more people you bring to the table, the more people feel empowered, and like ‘I can make a change and what



The Clyde-Savannah High School football team spent a fall day volunteering in the community. They pulled weeds at area gardens and took in some local history along the way as well.



I do matters’ — all of that is what actually makes a community.”

The Community Celebration was a vibrant culmination of SOAR's work to foster participation and elevate local leadership. Held in October 2024, the event showcased the many ways residents had shaped their community over the years. From a community garden to a fishing derby and the River Rock music event, each activity grew from neighbors' passions and ideas. What began as small, resident-led projects became catalysts for connection, identity, and pride. The celebration demonstrated the legacy of SOAR, underscoring how everyday people stepped forward as leaders to create a culture of participation in their rural towns.

As the program approaches its conclusion, its lasting impact becomes clear. An engaged and empowered community has been built – one that won't see the end of funding as a finish line, but as a starting point to continue creating positive change. Momentum continues to build, with new funding supporting a community garden grant and the area's designation as a Trail Town – visible signs that

investment in resident leadership is still bearing fruit. These continued efforts point to a future where health and opportunity go hand in hand, grounded in the strengths of the community itself.

With 12 years of progress, SOAR exemplifies the power of resident leadership and sustained community support to foster lasting health and vitality.



LEARN MORE about
Project SOAR at
[https://ccewayne.org/
community-initiatives](https://ccewayne.org/community-initiatives)

2024 PARTNERS IN NEIGHBORHOOD HEALTH STATUS IMPROVEMENT

Cornell Cooperative Extension of
Wayne County (Project SOAR)

Pivotal Public Health Partnership
(Project STEPS)

Deborah Puntenney Consulting

Alys Mann Consulting

RESPONSIVE GRANTMAKING

New Responsive Grants Awarded in 2024: \$3,744,017

Our Responsive Grantmaking invites ideas from a wide range of organizations and communities to address the intersecting oppressions that drive health inequities. We're proud to be celebrating five years of this approach, awarding more than \$17 million in funding. Of that total, 40% was unrestricted support, and 70% was awarded to small and mid-sized nonprofits – ultimately reaching more than 40,000 community members.

We take special pride in our intentional partnership efforts in rural communities. Since 2020, our annual investment in these areas has grown significantly — from 11% up to 60% in our 2024 investment. We're deeply grateful to the partners who trust us to walk alongside them — sharing their insights, opening their doors, and co-creating efforts rooted in community voice and leadership. This commitment and spirit of collaboration is essential to everything we do.

CALL FOR IDEAS

Through our annual Call for Ideas, we welcome proposals from across our region to address community-identified health and equity priorities. We seek to deepen our relationships with organizations working alongside community members to drive change, better understand local needs, co-develop solutions, and share the learning that occurs. Our goal is to create collectively re-imagined systems, programs, and services that disrupt inequities and rebuild stronger, healthier communities. Our work continues!

Grantee Spotlight

Call for Ideas

ROCOVERY FITNESS: BUILDING RECOVERY THROUGH MOVEMENT & CONNECTION

ROCovery Fitness is more than a gym — it's a life-saving community rooted in the belief that recovery from substance use disorder thrives through connection, activity, and support. As New York's first sober active community, ROCovery offers an innovative peer-led model that meets people where they are and walks alongside them every step of the way.

Inspired by Phoenix Multisport in Colorado, ROCovery plays a vital role in Greater Rochester's recovery landscape. It bridges primary care, treatment, the justice system, and school-based prevention. What sets ROCovery apart is that all staff and volunteers are in recovery or have lived experience supporting

someone who is — many beginning as participants and growing into leaders and certified peer specialists.

By integrating physical activity with meaningful relationships, ROCovery offers more than fitness — it offers belonging. In 2024, an average of 85+ events were offered every month, serving nearly 1,700

individuals through yoga, hiking, cycling, dance, and peer support. Programming continues to expand in Wayne and Ontario Counties, tailored to local needs.

ROCovery centers equity through initiatives like the BIPOC Peer Internship and LGBTQ+ Peer Support groups. They provide laptops,



ROCovery vehicle, staff, volunteers and members taking part in the annual Rochester Pride parade.

RESPONSIVE GRANTMAKING



ROcovery and Rochester Spinal Association members participate in joint workouts and adaptive sports.



Volunteers for ROcovery's annual fundraiser Run/Walk & X-Challenge at Mendon Ponds Park pose for a photo.



ROcovery members celebrate a successful hike to the summit of Whiteface Mountain in the Adirondack High Peaks region.

transportation, and mentorship to support success. Their impact is measurable: Black/African American membership increased from 11% to 13%, and 6 of 10 BIPOC interns are now employed in the recovery field.

A recent collaboration with the Rochester Spinal Association added a focus on accessibility, funding

facility upgrades and joint workouts with RSA's adaptive sports teams. As ROcovery shared, "Moving our body, in whatever way we can, is good for the mind and the soul."

Offering daily fitness classes, wellness planning, mobile health service, and Adirondack hiking trips that mirror the recovery journey,

ROcovery continues to grow. The Health Foundation is proud to support these important efforts!



LEARN MORE about
ROcovery Fitness at
www.rocoveryfitness.org

RESPONSIVE GRANTMAKING

Grantee Spotlight

Call for Ideas

FRIENDS OF GANONDAGAN'S WHITE CORN PROJECT: RECLAIMING HEALTH THROUGH HERITAGE

Ganondagan's White Corn Project, managed by the Friends of Ganondagan since 2012, is a powerful example of how health equity and cultural preservation go hand in hand. Supported by a 2024 Health Foundation grant, this Haudenosaunee-led initiative is restoring a traditional food system that has nourished Indigenous people for more than 2,000 years.

White corn, one of the Three Sisters alongside beans and squash, is central to Haudenosaunee life. But centuries of forced removal, cultural suppression, and systemic inequities disrupted access to ancestral foods, contributing to high rates of chronic illness in Native communities. The White Corn Project directly addresses these disparities by reviving a



Braiding corn to dry at Ganondagan's Husking Bee.

foodway that supports physical, emotional, and spiritual healing.

From planting to processing, the work is done by hand and guided by Haudenosaunee teachings. The corn is grown by Haudenosaunee farmers and processed on-site in Victor by

Indigenous staff, many of whom began their journey with the project as youth. These team members gain hands-on experience, leadership development, and become cultural ambassadors in the growing food sovereignty movement.



Washing Ganondagan's white corn in traditional corn washing basket.



Corn braids being carried by a child to the corn crib for drying.

RESPONSIVE GRANTMAKING



Participants learn, share, and build community at the Haudenosaunee and Mayan cultural exchange and white corn cooking lesson.

Annual community events like the Husking Bee, shelling bees, and Indigenous food workshops offer immersive education for more than 200 participants each year. The project also provides outreach to schools, hosts international Indigenous delegations, and partners with the Seneca Nation to expand local production.

As Jeanette Jemison (Mohawk, Snipe Clan), Friends of Ganondagan Program Director and founding Executive Director notes, “Our common vision of peace, cooperation, gratitude, and respect for others and the natural world will be realized through collaboration. The White Corn Project is not just reviving a crop, it’s restoring health, identity, and intergenerational connection.”

The Health Foundation is proud to support this transformational work to ensure that Haudenosaunee culture and wellness continue to thrive for generations to come.



Learning how to make tomatillos using Ganondagan’s white corn with guests from The Garden’s Edge.



LEARN MORE about
Friends of Ganondagan
at www.ganondagan.org

2024 NEW PARTNERS IN RESPONSIVE WORK

[Borinquen Dance Theatre, Inc.](#)

[Dundee Fresh Grocery, Inc.](#)

[Endless Highway, Inc.](#)

[Finger Lakes United Cerebral Palsy, Inc.](#)

[Friends of Ganondagan](#)

[Genesee Orleans Ministry of Concern, Inc.](#)

[Indigenous Peoples' Day Committee Rochester](#)

[Judicial Process Commission, Inc.](#)

[Milly's Pantry](#)

[Oak Orchard Community Health Center](#)

[Our Town Rocks](#)

[Renaissance Academy Charter School of the Arts](#)

[RiverFlow Soccer Club, Inc.](#)

[Rochester Deaf Kitchen](#)

[Rochester Refugee Resettlement Services, Inc.](#)

[Rochester Spinal Association](#)

[ROCovery Fitness](#)

[Pivotal Public Health Partnership](#)

[The Spot-Canandaigua, Inc.](#)

[HOPE585](#)

[Volunteers of America of Western New York, Inc.](#)

[Western New York Independent Living, Inc.](#)

PARTNERSHIP GRANTMAKING

New Investments in Collaborative Projects in 2024: \$395,377

The goal of our Partnership work is to further support our values in recognition that we accomplish more together through collaboration with area partners. Efforts supported within this work involve Health Foundation staff in their development and planning and/or leveraging of other funding supports.

Sponsorship of fundraising and other events through our Community Event Fund is also included in this work. In 2024, we proudly sponsored 80 events for a total of \$138,600, with more than half of awardees being organizations that were new to us, and more than half supporting events and activities in rural communities.

Core Elements

- Expand collaboration with new and existing partners
- Participate in the development of community efforts and initiatives
- Leverage collective funding and expertise to increase impact on critical issues impacting health



In January 2024, the Health Foundation proudly sponsored Ibero-American Action League's event on language access and advocacy — supporting efforts to break down barriers and better serve New Americans in our region.

PARTNERSHIP GRANTMAKING

Grantee Spotlight

Collaborative Projects

STRENGTHENING LOCAL NONPROFITS THROUGH CAUSEWAVE COMMUNITY PARTNER'S GRANTS CAPACITY BUILDING INITIATIVE

In a region where community-based organizations are the heartbeat of neighborhood well-being, strengthening their capacity to secure sustainable funding is critical. With support from Greater Rochester Health Foundation and Rochester Area Community Foundation, Causewave Community Partners launched the Grants Capacity Building Initiative. Free to local nonprofits, the initiative is designed to amplify the impact of small and mid-sized nonprofits across the region by helping them access vital funding from federal, state, and national foundation sources.



This program is an investment in both individual Community Based Organizations (CBOs) and the region's nonprofit infrastructure. In 2023, Causewave hired a full-time Grant Support Manager who was charged with staying up-to-date on the changing grant landscape and meeting with nonprofits throughout our region. The manager leads a multi-faceted approach to capacity building, from assessing organizational readiness to navigating complex grant systems.

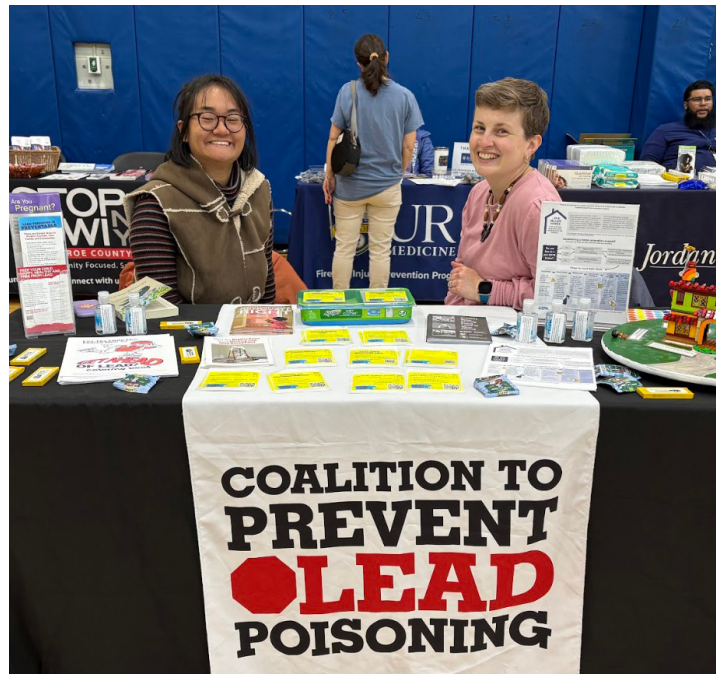
In addition to providing 1:1 support directly to local CBOs, Causewave has developed essential resources, including an online grant readiness survey and a repository of templates — such as memorandums of understanding, letters of support, logic models, and budget sheets — freely available to organizations to bolster their grant writing efforts.

Outreach efforts have connected with nearly 70 local organizations, leading to the submission of critical funding applications, including:

- A \$312,006 Mother Cabrini Health Foundation grant to support His Branches' Patient-Centered Community Health Center Expansion in the City of Rochester;
- A \$900,000 ARPA/Monroe County Housing Search Navigator and After Care Program grant which was developed in partnership with FLPPS (Finger Lakes Performing Provider System, Inc.), Roc ACTS, Family Promise of Greater Rochester, the Community Place, Charles Settlement House, 211/Lifeline, TogetherNow, and The Housing Council at Pathstone;



Construction in progress at the Farmington Quaker Meeting House.



A Coalition to Prevent Lead Poisoning tabling at the community baby shower.

PARTNERSHIP GRANTMAKING



His Branches Community Health Center participating in neighborhood outreach.

- A \$1,100,000 NYS Office of Children and Family Services: Learning and Enrichment Afterschool Program Support (LEAPS) grant to support the Living Well's DreamCatchers Afterschool Program in Yates County over five years;
- A \$500,000 New York State Economic Development Fund grant for a new field house in Livingston County;
- A \$110,000 National Endowment for the Arts capacity-building grant for the Student Arts Foundation;
- A multi-year CDC grant providing \$600,000 over three years to fund a program director for lead poisoning prevention;
- Food service upgrades in local school districts funded by \$40,000 in grants from the New York State Department of Education;
- A \$483,727 capital improvement grant for the 1816 Farmington Quaker Meetinghouse Museum;
- A \$40,000 New York State Office of Mental Health grant supporting mental health care management transitions with Delphi Rise;
- A \$125,000 Mother Cabrini Health Foundation award to support basic needs and peer support programming with Delphi Rise.

PARTNERSHIP GRANTMAKING

Together, these grants total over \$4.1M in out-of-town dollars secured for local nonprofits, enabling expanded services and strengthening community resilience.

“Thanks to the insights and support provided by Causewave, we were able to secure an award from the Mother Cabrini Foundation,” said Jen Cathy, President & CEO of Delphi Rise. “This has empowered Delphi Rise and allows us to better serve our clients and address essential community needs.”

When local nonprofits thrive, they address the root causes of health

inequities by creating safe spaces, expanding access to care, and supporting social determinants of health. The Health Foundation is proud to partner in this initiative, strengthening the vital work of nonprofits and ensuring a healthier and more vibrant community for all.

Looking ahead, Causewave will continue expanding its reach, partnering with additional grant writing consultants, and offering educational webinars to build the region’s nonprofit capacity. This program is an example of innovative collaboration and investment in the

nonprofit ecosystem and will continue to unlock the funding needed to foster greater equity throughout Greater Rochester.

To get connected to this program, contact Ray Wentworth, Senior Manager of Grants Capacity Building at rwentworth@causewave.org.

LEARN MORE about Causewave at www.causewave.org



Delphi Rise team members packing up holiday baskets for those in need.

2024 PARTNERS IN COLLABORATIVE PROJECTS

Causewave Community Partners

Common Ground Health

Coordinated Care Services, Inc.

HCR Home Care of Rochester

Ibero-American Development Corporation

Ibero-American Action League, Inc.

Interdenominational Health Ministry Coalition

Monroe County Medical Society

Project URGE, Inc.

ROC the Future

Rochester Black Agenda Group

The Child Advocacy Center of Greater Rochester

The Salvation Army

United Way of Greater Rochester and the Finger Lakes (Rochester-Monroe Anti-Poverty Initiative)

GREATER ROCHESTER HEALTH FOUNDATION

Our People: Staff



Rachel Betts
Program Officer



Monica Brown
Senior Program Officer



Danette Campbell-Bell
Senior Program Officer



Hannah Castelli
Program Officer



Mimi Enadeghe
*Finance & Communications
Administrative Assistant*



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Tiana Flynn
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Maurice Haskins
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Matt Kuhlenbeck
President & CEO



Justin Rand
VP & Chief Financial Officer



Chiara Smith
Program Officer



Kristin Verbanic
Finance & Grants Manager

GREATER ROCHESTER HEALTH FOUNDATION

Our People: Board



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Associate Director for Business Operations, Cornell AgriTech



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Linda Clark, M.D., M.S., FACP

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Chenoa Maye, Esq.

Founder, Maye Mediation, LLC



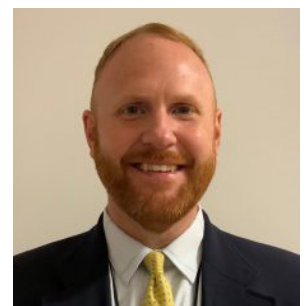
Sanford J. Mayer, M.D.

Clinical Professor of Pediatrics, UR School of Medicine



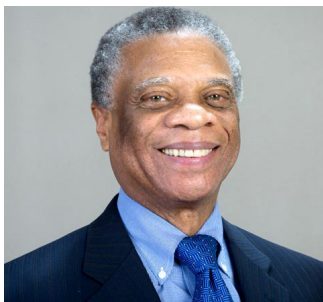
Thomas Mucha

Managing Partner, Develop Capital Partners



Paul Pettit

Director of Public Health, Genesee and Orleans County



Hezekiah Simmons

Director, HigherEd Partnerships, three+one



Rev. James C. Simmons

Senior Pastor, Baber AME Church; Chairperson, Rise UP Rochester Inc.



Christine Wagner, SSJ
Immediate Past Chair

Former Executive Director/Volunteer St. Joseph's Neighborhood Center

GREATER ROCHESTER HEALTH FOUNDATION

2024 Milestones

January

Health Foundation Board Member Thomas Mucha, CFA, was honored with the 2023 Industry Innovation Award by Chief Investment Officer for his leadership and impact in institutional investing, (announced in 2024).



March

Program Officers Rachel Betts and Hannah Castelli joined United Way of Orleans County at their 60th anniversary Friending Event to celebrate our continued partnership to strengthen rural collaboration and expand local resources in the wake of COVID.



May



The Health Foundation was honored with the Game Changer Award at Mentors Inspiring Boys & Girls' Spring Showcase, celebrating youth creativity and empowerment through theatre, writing, dance, and spoken word.

July



Board Member Sady Alvarado-Fischer, VP Diversity, Equity & Inclusion Officer at Excellus BlueCross BlueShield recognized in the Rochester Business Journal's 2024 Power 100 List for LGBTQ+ Business Leaders for championing diversity, equity, and inclusion at Excellus BCBS.

February

Health Foundation Board Member Dr. Linda Clark named to the RBJ Power 100 list, honoring her leadership and lifelong commitment to advancing equitable health in the Greater Rochester region.



- Endless Highway, Inc. and Empire Justice Center led Health Foundation team members and other local partners in philanthropy in an engaging workshop on inclusion and accessibility.
- Health Foundation publishes feedback from grantee partners gathered from the Center for Effective Philanthropy's 2023 Grantee Perception Report as part of our commitment to transparency, trust, and continued growth.

April



Senior Program Officer Monica Brown proudly joined the Child Advocacy Center of Greater Rochester (formerly Bivona) and partners in announcing Beacon Place — an expanded hub for child abuse prevention and family support services opening in Irondequoit.

- During Month of the Young Child, the Health Foundation released a video spotlight on Healthy and Equitable Futures — celebrating the power of authentic partnership with Parent Leaders to drive lasting change for young Black and Latinx children.



June



Staff participated in the United Way of Greater Rochester and the Finger Lakes' annual Nonprofit Summit. Program Officer Chiara Smith participated in a panel conversation where she talked about our efforts in improving health equity in our communities and staff shared information about how organizations might partner with us.

2024 Milestones

September

- We celebrated the remarkable leadership and lasting impact of Connie O. Walker — long-time board member, past president, and guiding voice through pivotal moments in the Health Foundation's journey with a video interview reflecting on her service.



- Staff and board members attended the Patients First Luncheon in support of Jordan Health Foundation, led by Dr. Linda Clark (Health Foundation board member). Jordan Health has a history of providing exceptional comprehensive medical care to underserved and uninsured residents in the region and is part of our Racial Health Equity efforts.



November

Health Foundation staff celebrated National Rural Health Day by visiting some of our grantee partners in Yates County: Our Town Rocks; Dundee Fresh Grocery, Inc; and Milly's Pantry.



December

- Program Officer Hannah Castelli graduates from United Way of Greater Rochester and the Finger Lakes' Emerging Leaders Development Program. The program prepares young professionals for leadership roles on boards, committees, and community projects while fostering connections and relationships that benefit individuals, organizations, and the community.



- Program Officer Chiara Smith participated in an impactful advocacy meeting with the National Minority Quality Forum Action Network and representatives from Senator Schumer's office to discuss solutions to improve access to essential treatments and enhance patient outcomes.



- President & CEO Matt Kühlenbeck addressed Rochester City Council, sharing the Health Foundation's Healthy and Equitable Futures strategy and uplifting the voices of Parent Leaders working to advance equity for young children in Monroe County.



August

- We joined with our partners at Rochester Regional Coalition Against Human Trafficking to celebrate the launch of their newly redesigned website and other materials. Program Officer Hannah Castelli received the Community Commitment Award for supporting the project with thoughtfulness and professionalism.



- Reverend James C. Simmons, senior pastor of Baber African Methodist Episcopal Church, joins Health Foundation Board of Directors. Called to preach at age nine, Rev. Simmons is chair of Rise Up Rochester, Inc., and holds degrees from Howard University and Wesley Theological Seminary.



October

- Health Foundation staff joined our partners at Project SOAR (Strengthening Our Area Residents) for a celebration uplifting the ways they've empowered residents in their rural communities to work together and collaborate with organizations, businesses, and institutions to improve the health.



- Program Officer Maurice Haskins co-presented with grantee partners and Parent Leaders at the National Federation of Families' Annual Conference in Orlando — sharing how community voice and parent leadership are shaping systems change alongside National Parent Leadership Institute and URMIC Pediatric Behavioral Health & Wellness.



GREATER ROCHESTER HEALTH FOUNDATION

All 2024 Investments

COLLABORATIVE PROJECTS

Causewave Community Partners • *Grants Capacity Building*

Common Ground Health • *Behavioral Needs Assessment*

Ibero-American Development Corporation • *Placemaking: El Camino Revitalization Area Plan Update*

Monroe County Medical Society • *MCMS Strategic Plan Proposal*

ROC the Future • *ROC the Future Convener 2024-2025*

The Child Advocacy Center of Greater Rochester • *Prevention Services Expansion*

United Way of Greater Rochester and the Finger Lakes • *Rochester-Monroe Anti-Poverty Initiative
2024 - 2025 - Backbone Support*

HEALTHY & EQUITABLE FUTURES

Children's Institute, Inc. • *Racial Equity in Social Emotional Learning*

Church of Life Ministries, Inc. • *Seeing Vulnerable Populations in NE Rochester*

Common Ground Health • *Healthi Kids Advocacy for Racial Equity*

Fatherhood Connection, Inc. • *Building Fatherhood Capacity*

Greater Rochester Parent Leadership Training Institute • *Building Parent Leader Capacity*

Ibero-American Action League, Inc. • *Organization Capacity Building for Spanish Speaking Families*

National Parent Leadership Institute • *Family Leadership and Partnership in Healthy and Equitable Futures*

Player 1 Academy • *Building Community Relationships*

ROC the Future • *ROC the Future: Building PECAN Capacity for System Change*

Society for the Protection & Care of Children • *Building Infant Mental Health/Reflective Supervision Capacity*

The Children's Agenda • *Resourcing Parent Leadership and Voice*

YMCA of Greater Rochester • *YMCA Center for Equity at Lewis Street*

RACIAL HEALTH EQUITY

Adaptt Rochester, Inc. • *Adaptt 100 Kids with Educational Workshops*

Baden Street Settlement of Rochester, Inc. • *Supportive Services and Education for Substance Abuse Clinic and
Mental Health Counseling Center*

Barakah Center/Barakah Muslim Charity • *Total Health and Wellness Project*

Build Educate Rise and Restore (BERR) • *Infinite Mindz*

Black Women's Leadership Forum • *Sanctuary, Space, and Sisterhood*

BluSky Consulting, LLC • *Consultant: Racial Health Equity App Project*

BreatheDeep, Inc. • *Project Restore*

Center for Teen Empowerment • *Neighborhood Based Youth Organizing*

Church of Life Ministries, Inc. • *Seeing Vulnerable Populations in NE Rochester*

Common Ground Health • *Health Coalition Project*

Common Ground Health • *Healers Village*

DOR Migrant Ministry • *Helping our Neighbors*

Fatherhood Connection, Inc. • *Rebuilding and Reconnecting Fathers*

Flower City Noire Collective • *Noire House II*

Free the People ROC • *Rethinking Public Safety*

GREATER ROCHESTER HEALTH FOUNDATION

All 2024 Investments

RACIAL HEALTH EQUITY (continued)

Interdenominational Health Ministry Coalition • *Community Counseling Circle Mental Health Program*

Mentors Inspiring Boys and Girls (MIB&G) • *The Village*

Partners in Community Development • *Parent & Caregiver Health and Wellness*

Player 1 Academy • *We Are 1*

Recovery House of Rochester, Inc. • *Recovery Resources*

ROC the Peace, Inc. • *Youth for Peace*

Rochester A.B.O.V.E. • *Building Cultural Awareness in SW Rochester*

Rochester Black Nurses Association • *Leadership Development and Educational Attainment*

Rochester Institute of Technology • *CERV: Community Engagement to Reduce Victimization*

Sickle Cell Advocates of Rochester • *Sickle Cell Advocates of Rochester*

The Father Tracy Advocacy Center • *Community Health Workers for Mental Health Support*

The Public Policy and Education Fund of New York • *Grassroots Training and Development*

The Reentry and Community Development Center • *Behavioral Health Support & Advocacy Program*

Wayne County YAP • *The Launch Program*

CALL FOR IDEAS - RESPONSIVE GRANTS

Borinquen Dance Theatre, Inc. • *General Operating Support*

Dundee Fresh Grocery, Inc. • *Grocery Store for Food Insecurity*

Endless Highway, Inc. • *Lived-Experience Led*

Finger Lakes United Cerebral Palsy, Inc. • *Happiness House Rural Community Health Care Coordinator*

Friends of Ganondagan • *Ganondagan's White Corn Project*

Gates Presbyterian Church • *AED Machine Purchase*

Genesee Orleans Ministry of Concern, Inc. • *Homeless Aid Regional Team (Home is Where the HART is)*

Indigenous Peoples' Day Committee Rochester, NY • *Indigenous Peoples' Day Committee Rochester, NY*

Judicial Process Commission, Inc. • *New Journey Work Ready Project*

Milly's Pantry • *General Operating Support*

Oak Orchard Community Health Center • *Code Blue Warm Center*

Our Town Rocks • *Building Community*

Renaissance Academy Charter School of the Arts • *Benefiting Students with Continued Social-Emotional Support in Schools*

RiverFlow Soccer Club, Inc. • *Soccer for Social Change: Let the Kids Play*

Rochester Deaf Kitchen • *Deaf Food Nourishment Project: Bridging Food Equity for Deaf Communities*

Rochester Refugee Resettlement Services, Inc. • *Temporary Protective Status Employment Access Pilot Project*

Rochester Spinal Association • *Enhancing Quality of Life for Gun Violence Survivors with Spinal Cord Injuries*

ROCovery Fitness • *General Operating Support*

S2AY Rural Health Network (DBA Pivotal Public Health Partnership) • *A Healthy Hand*

Spot-Canandaigua, Inc. • *School Based Food Pantry Expansion Initiative*

HOPE585, Inc. • *Youth Counseling and Case Management Program*

Volunteers of America of Western New York, Inc. • *Behavioral Wellness and Support at VOA's Children's Center*

Western New York Independent Living, Inc. • *Independent Living Youth Project*

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Health
foundation



thegrhf.org • (585) 258-1799



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