



“The great aim of education is not knowledge, but ACTION.”
—Herbert Spencer

ACT Rochester

LEARN • CONNECT • ACT

An initiative of Rochester Area Community Foundation

ACT Rochester's purpose is to change the culture of community problem-solving and associated decision making through the use of credible, independent and timely data. This is accomplished when people LEARN about key issues, CONNECT with others in the community, and ACT to promote change.

ACT Rochester is more than a warehouse for data. Staff is engaged in local initiatives to encourage the development of goals, targets and accountability so that our community can better identify and measure progress.

ACTRochester.org • ACTRochester@racf.org • (585) 341-4358

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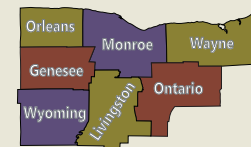
CELEBRATING A DECADE OF IMPACT

2009 - 2019

LEARN • CONNECT • ACT



JUNE
ACT Rochester launched with support from Rochester Area Community Foundation (RACF) and United Way



JANUARY
Steering Committee Kick-Off Meeting including board members from RACF and United Way



MARCH
Operational Model defined as includes opportunity to be a:
 ■ Trusted data provider
 ■ Neutral convener
 ■ Advocate for change



JUNE
Juvenile Justice and Youth Violence:

- Learning our role with data is limited
- Difficult field with many privacy restrictions



AUGUST
Strategic Roundtable with Causewave resulting in recommendation to uniquely engage the community with a barometer measuring well-being – resulted in creation of the ACT Report Card



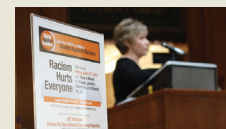
JANUARY
RACF takes full financial responsibility for ACT as United Way's five-year funding commitment completed

FEBRUARY
Planning for **Conversation on Race** at Monroe County libraries

MARCH
Annual Report Card Event draws 225+ attendees and significant media engagement



APRIL
YWCA Stand Against Racism **featured speaker**



MAY
Seven-County Report Cards Launched



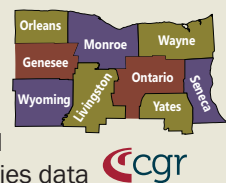
JANUARY
Facing Race, Embracing Equity launched



JANUARY – APRIL
Race: Are We So Different? exhibit at RMSC; ACT data informed RACF \$200K grant



FEBRUARY
New Website with CGR; added Seneca and Yates counties data



MARCH
Just the Facts community event in Yates County launched county-specific data

JUNE
Provided overview to The State of Black Rochester publication



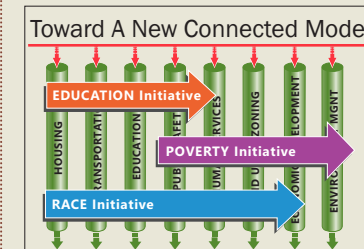
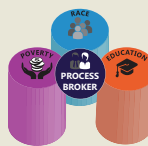
DECEMBER
Poverty Report released by ACT and RACF



SEPTEMBER
Dialogues Without Borders open discussions hosted by suburban hosts and neighbors with Mayor Warren regarding Rochester's concentration of poverty



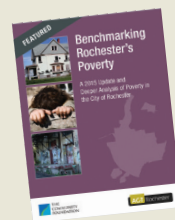
NOVEMBER
ACT Rochester branded as community process versus power broker



JANUARY
Poverty Simulation Piloted: participants walk in the shoes of those in poverty



JANUARY
Benchmarking Poverty Report released by ACT and RACF; the City of Rochester fares worse than comparable cities in many poverty measures/reveals racial disparities are substantial



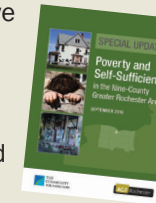
OCTOBER
Impact Award from International Community Indicators Consortium



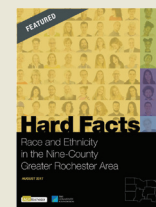
JANUARY
ACT video highlights poverty data at RIT Expression of King's Legacy, with guest Andrew Young

APRIL
Credit Access Event RACF Partnership with Federal Reserve Bank of NY

SEPTEMBER
Third Poverty Report released shows a significant number of residents above the poverty level but not self-sufficient



AUGUST
Hard Facts race/ethnicity report validates major inequities worse than state and nation



SEPTEMBER
Convened Community Scorecard Team with United Way and Wegmans to assess the purpose and viability

JANUARY
Two Hard Facts workshops engage the community to commit individual action

MARCH
Genesee Community Charter School sixth graders discuss **Hard Facts**, the impact of poverty and race to inform their project "Whose Renaissance is It?"

APRIL
Data for three additional cities (Batavia, Canandaigua and Geneva) jointly funded by RACF and United Way



NOVEMBER
New website framework launched:
 ■ Refreshed features
 ■ Relevant content
 ■ Responsive design

JUNE
ACT Rochester celebrates 10th Anniversary

10
A DECADE OF IMPACT

2009

2010

2011

2012

2013

2014

2015

2016

2017

2018

2019